



SHEEP
GENETICS
USA



Why Sheep Genetics USA

- Built upon the successes of NSIP and Let's Grow initiatives
- Historically slow uptake for genetic improvement in our industry
 - Diversity of industry
 - Financial limitations
 - Segmentation of the industry
- Based upon forward thinking initiatives among other industries
 - Beef Improvement Federation
 - Meat and Livestock Australia
 - Sheep Genetics Australia
- Ultimately, a better utilization of our finances to leverage genetic and genomic research

Mission Statement

**Advancing the U.S.
Sheep Industry
through Genetic
Technology**





Vision Statement

Sheep Genetics USA is a proactive and collaborative initiative focused on improving genetic tools to enhance profitability through measurable goals leading to long-term success

We will:

1. Inspire producer adoption through education
2. Ensure inclusiveness of all industry stakeholders
3. Drive research and development
4. Deliver tangible solutions leading to measurable results

Action
Committees

ALB/
Consumer

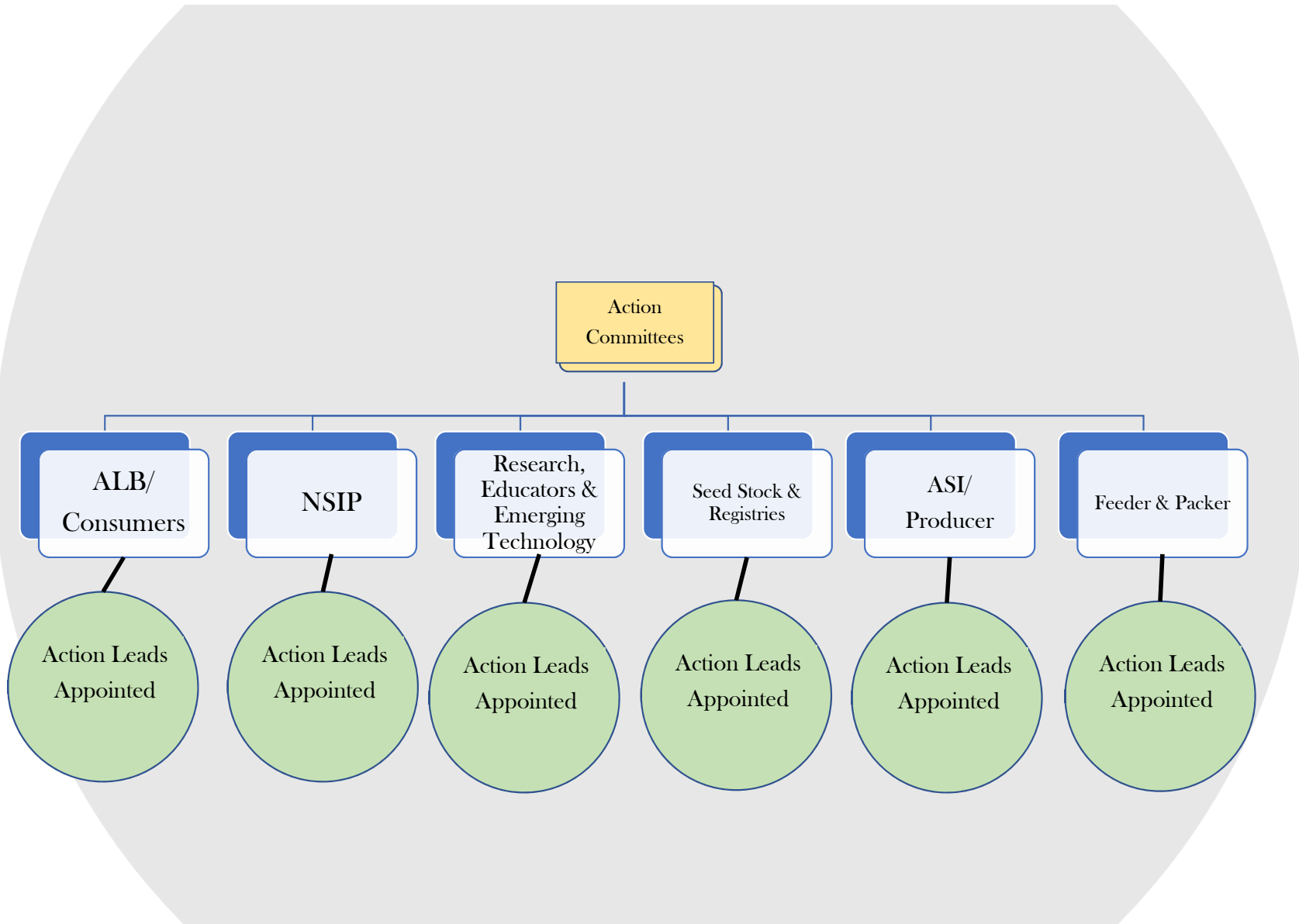
NSIP

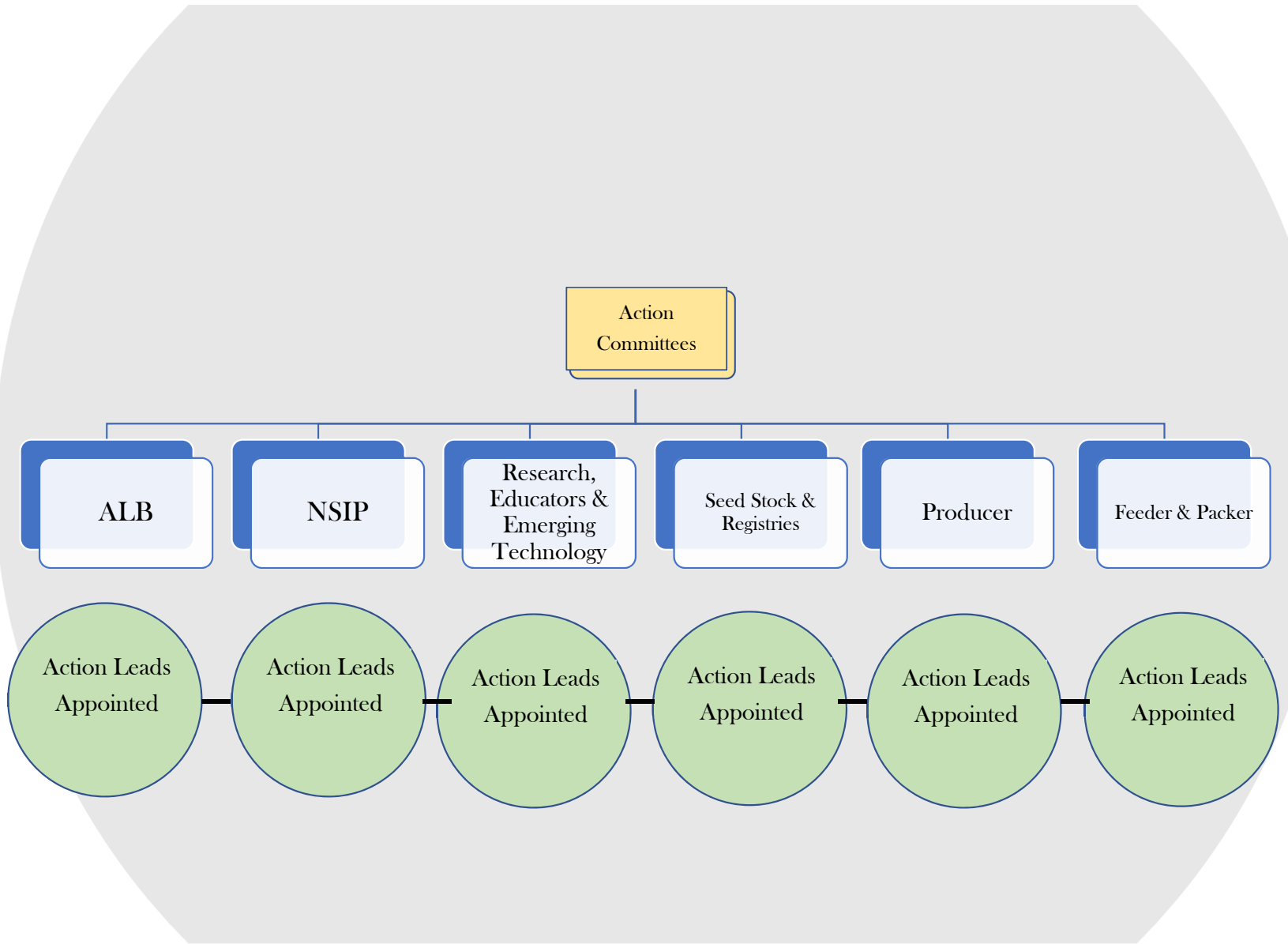
Research,
Educators &
Emerging
Technology

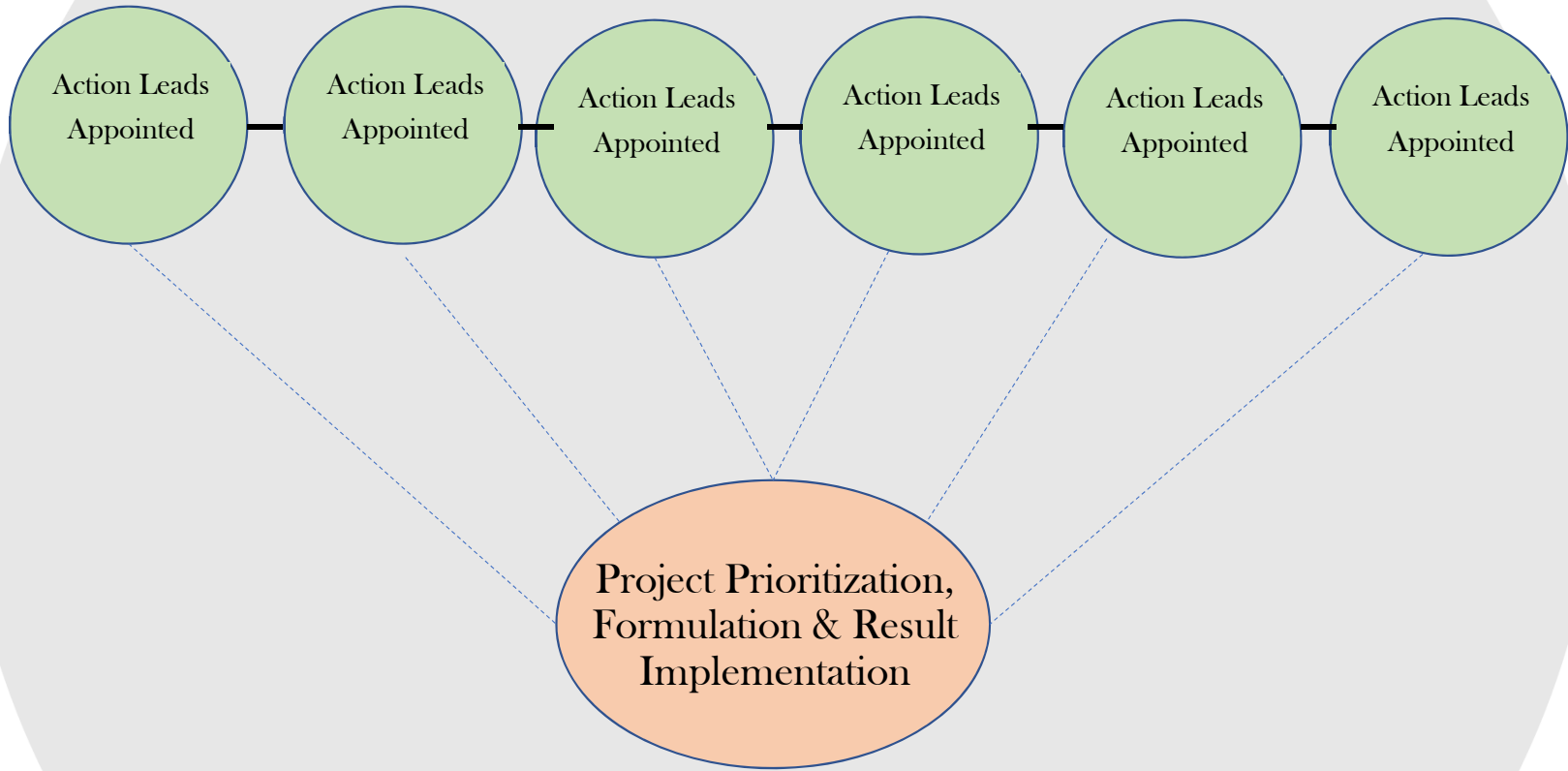
Seed Stock &
Registries

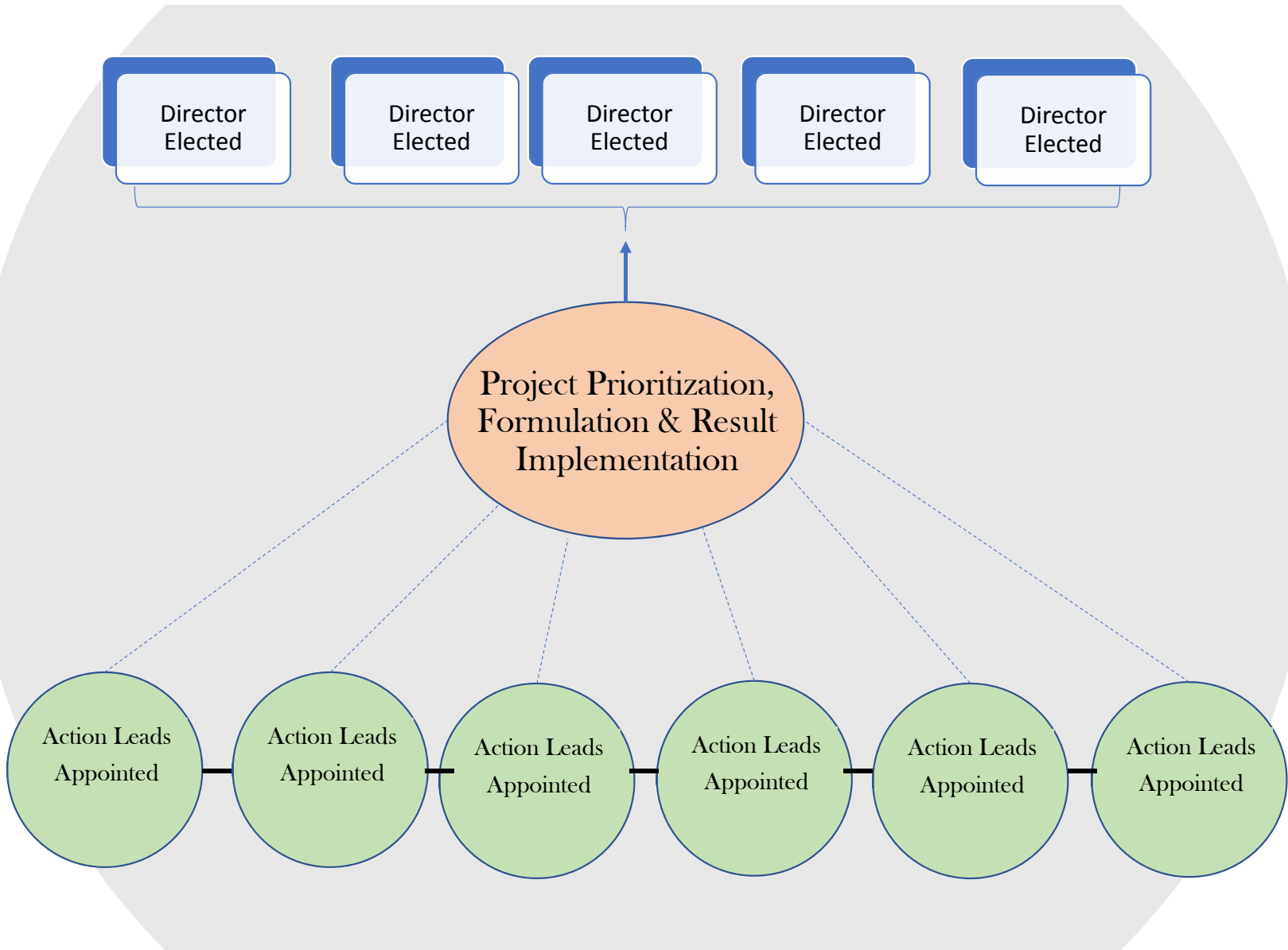
ASI/
Producer

Feeder &
Packer









Approved Project

Action
Committees

ALB/
Consumer

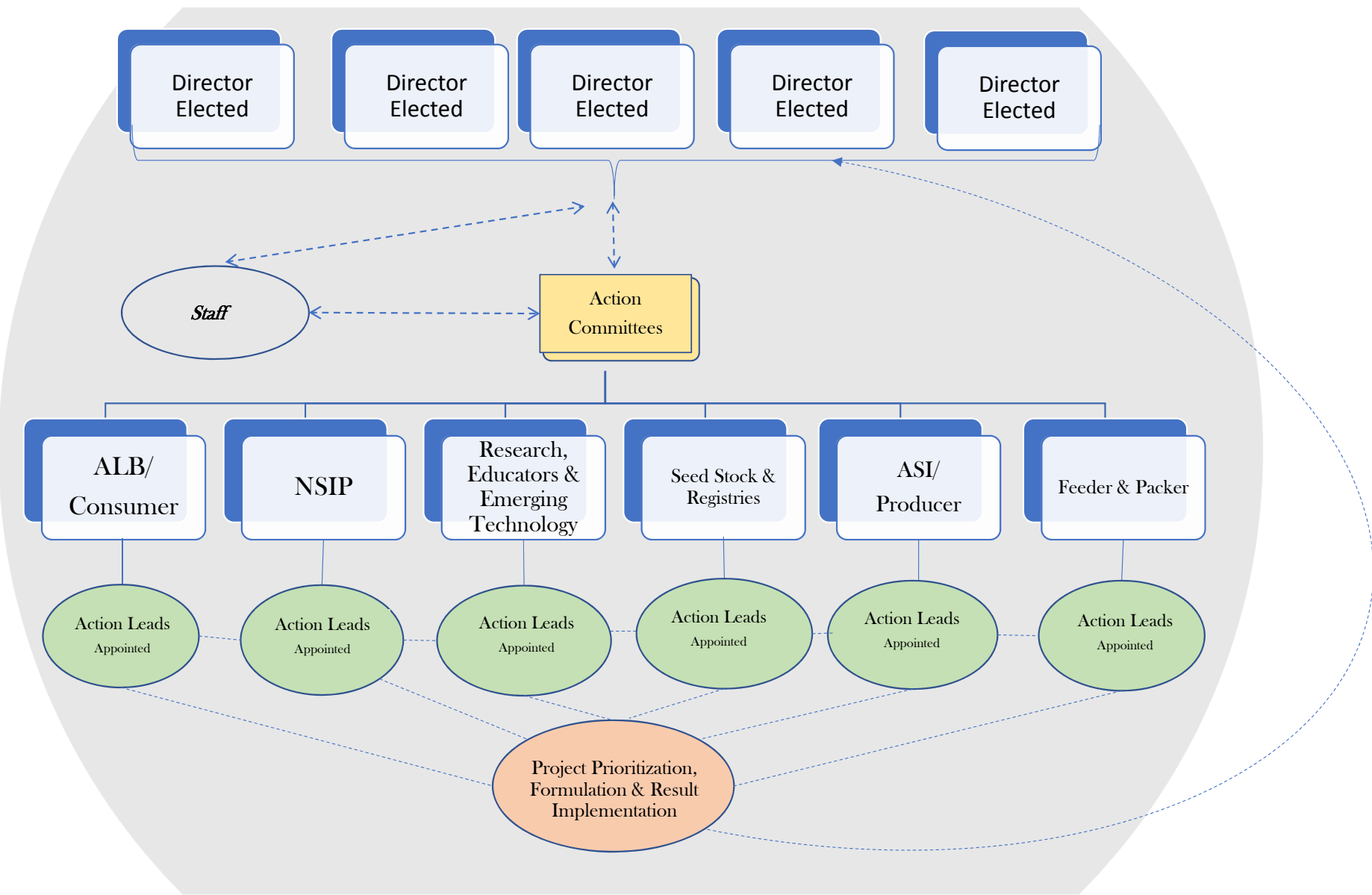
NSIP

Research,
Educators &
Emerging
Technology

Seed Stock &
Registries

ASI/
Producer

Feeder &
Packer





MILE POSTS

Draft Plan rollout for key stakeholders and 45-day feedback solicitation

Team Face to Face meeting to create Bylaws and Corporate Resolution

2 Nov. 2020

27–30 Jan.

18 Sep. 2020

30 Nov. 2020

Team Zoom meeting to review, evaluate and incorporate feedback

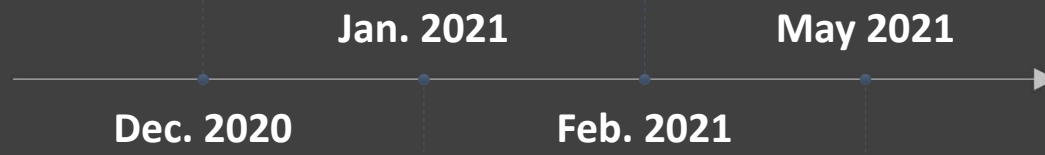
Rollout at Convention



2021 MILE POSTS

5 Year Budget
Approved & Year 1
Hard Funding
Identified

Membership Drive
Begins
First Board Meeting
Completed, Officers
in Place



Bylaws and Articles
Final
Rollout at Convention

Committee Action
Leads in Place
Begin Research
Discussions

2021-2022 MILE POSTS



2021

2nd Quarter 2021

- *Webinars
- *Monthly Zoom Meetings,
- *Membership Drive



2021

4th Quarter 2021

- *Continue New Research Prioritized with Funding Solicitation
- *2 Mini-Webinars
- *Routine Reports to Members, with Media Promotion
- *Plan Genetics Symposium for 2022



2021

3rd Quarter 2021

- *New Research Prioritized with Funding Solicitation
- *Begin Routine Reports to Members, Media Promotion & Membership Drive
- *2022 Budget Final, 5 Year Budget Update



2022

1st Quarter 2022

- *Continue New Research Prioritized with Funding Solicitation
- *Plan Genetics Symposium for 2022
- *Presentation at 2022 ASI Conference
- *Provide Research Update to Industry Stakeholders



Summary

Sheep Genetics USA is being created to:

- Connect and assist US Sheep Producers adopt genetic information, technology and research in their production systems
- Based on Stakeholder priorities, create and oversee research projects vital to the advancement of the US Sheep Industry
- Advance the development of genetics resulting in high value lamb and wool products with high consumer demand
- Assist in moving the US Sheep Industry to a strong, independent, self-reliant industry that provides producers with increasing profit potential in sustainable production systems



America's Sheep Industry will never be any better than our Genetics.....

-But, by continuing to accelerate genetic research and adoption we will unite and empower our Industry