

Registration - Scholarships

Registration is \$125 on or before Nov 10, 2008 and \$50 more thereafter. Please, register only if you are committed to attend as we have limited seats.

Please register on-line at www.RiskNavigatorSRM.com or mail your check with the form below to:

Keri Hayes
Montana State University
P.O. Box 172800
Bozeman, MT 59717-2800
406-994-3511
khayes@montana.edu

Name _____

Address _____

City _____ ST _____

ZIP _____

Phone _____

Email _____

Number attending _____

Number requesting a scholarship? _____

Registering for the conference does not reserve a hotel room.

Comments:

Motel reservations on line at:

Embassy Suites, San Diego <http://embassysuites.hilton.com/en/es/groups/personalized/SANDNES-MSU-20081109/index.jhtml>

Hotel Reservations

A room block has been reserved for this conference, but you must call the hotel to register, Embassy Suites, San Diego Bay
Phone number 1-619-239-2400
Reference Room Block "MSU"

Motel reservation on line at:
<http://embassysuites.hilton.com/en/es/groups/personalized/SANDNES-MSU-20081109/index.jhtml>

This Conference is brought to you by Dana Hoag, Economist from the Department of Agricultural and Resource Economics at Colorado State University and Duane Griffith, Extension Farm Management Specialist from the Department of Agricultural Economics and Economics at Montana State University. Information about Risk Navigator-SRM and the Strategic Risk Management Process can be found at www.RiskNavigatorSRM.com.

Scholarships Available
Scholarships will cover approximately two nights hotel, breakfast, lunch and registration.

Funding for the conference is from the Risk Management Agency of the United States Department of Agriculture.



Workshop

10 Steps to Manage Agricultural Risks



November 18 & 19

**Embassy Suites
San Diego Bay
California**

**An Informative Program
for Experts and
Rookies Alike**

Risk Navigator-SRM

This conference will introduce you to Risk Navigator-SRM. Navigator includes a handbook and matching webtools designed to be a fun, practical and useful way to learn about identifying and managing agricultural risks. The program is based on the ten-step strategic risk management process. The process starts with three strategic steps: 1) determine financial health, 2) determine risk preference, and 3) establish risk goals. These steps help you determine how prepared and able you are to handle risk. The process proceeds with tactical planning: 4) determine risk sources, 5) identify management alternatives, 6) estimate likelihoods, and 7) rank management alternatives. Tactical planning is how you choose the best management practice. The last phase is operational: 8) implement plans, 9) monitor and adjust and 10) replan.

Navigator (www.RiskNavigatorSRM.com) includes a handbook and webtools to help you complete every step. In this workshop, we will work through each step and discuss the five kinds of risk: production, marketing, financial, human and institutional. You will also have an opportunity to try your newfound management skills by playing RightRisk Ag Survivor, our award-winning computerized risk simulator.

Conference attendees will go home with new skills, a complementary edition of the forthcoming Navigator handbook, continued access to the computer tools for future use and memories of a good time.

Program Schedule

Includes Continental Breakfast and Catered Lunches

Ten-Steps to Strategic Risk Management
Dr. Dana Hoag, Colorado State University

Step 1: Financial health check up
Duane Griffith, Extension Specialist, Montana State University

Step 2: How risk tolerant are you?
Dr. Catherine Keske, Colorado State University

Step 3: Your risk mgt goals
John Hewlett, Extension Specialist, University of Wyoming

Step 4: Prioritizing risks
Dr. Dana Hoag

Step 5: Strategies to manage risk
Dr. Jay Parsons, Colorado State University

Step 6: Computing probabilities
Dr. Catherine Keske

Step 7: Ranking best strategies
Dr. Dana Hoag

Step 8-10: Monitoring and Evaluation
John Hewlett

Program Schedule

Discussions, Lessons and Examples
Marketing tactical planning
Dr. James Pritchett, Colorado State University

Where do I go from here?

Includes a chance to try our award winning Ag Survivor program. Manage risk on a virtual farm, while not risking your own money.

